

2. ORPA Leadership Academy Presentation – *Joanna Edwards*

Ms. Healy introduced the ORPA Leadership Program and Joanna Edwards. Ms. Edwards shared that she grew up in Bend and spoke about her experiences with park and recreation activities in the area. She said her project involved an in-depth exploration of the commercial use of electric equipment and she worked with a mentor from Tualatin Hills Park and Recreation District.

Ms. Edwards explained that there are four phases to her project:

- Identify key factors that need to be considered and analyze the pros and cons
- Compare costs of battery-operated equipment and gas-powered equipment
- Staff input from BPRD and THPRD
- Purchasing framework for decision makers

She reviewed the equipment she investigated: string trimmer, backpack blower, chainsaw and riding mower and said she compared each with gas powered equipment of like size and explained the criteria she considered. She evaluated the cost of each over ten years, the electric sting trimmer and backpack blower were cheaper overall, the chainsaws were about equal in costs and the gas-powered mover was less expensive.

Ms. Edwards spoke about her staff surveys of the people that use this equipment and incorporated the data and her research into a purchasing framework matrix that includes ease of use in certain circumstances along with costs. She said the overall outcome is not a one size fits all, she added a balanced approach is best to ease into purchasing electric equipment, she encouraged staff to keep testing because technology is moving fast.

3. Strategic Plan Update – *Rachel Colton, Kelsey Schwartz, Kristin Toney*

Ms. Colton reminded the board that staff are doing the strategic plan without a consultant this time. She said the presentation will review the data, priorities, vision/mission/values and next steps.

Ms. Schwartz explained the data sources and summary of an anonymous survey and SWOT exercises with the leadership team, executive team and board. She reviewed the identified strengths, weaknesses opportunities and threats.

Ms. Toney spoke about the existing priorities (pillars) and the proposed new priorities simplified to team, service and community.

Ms. Colton sought board feedback on the vision, mission, and values. The board expressed appreciation for the value statement and mission. Ms. Colton inquired whether the DEI action plan guiding vision—"To be an organization that reflects our community, welcomes and serves equitably, and operates with transparency and accountability"—should be elevated. She reviewed the district's current eight values and suggested reducing the list to five, making them easier for staff to remember.

The board offered some suggestions on combining some of the value terms and generally supported consolidation or simplification. The board asked for more time to consider elevating the DEI action plan guiding vision and expressed some thoughts about making one value more prominent than the others.

Ms. Colton explained the next steps:

- Continue outreach through June
- Write plan/review internally
- Board review of draft and final plans

CONSENT

1. Minutes: 4/16/2024
2. Adopt Annual Resolution No. 2024-04 for SDC Annual Index Increase and Tiers

Director Schoen made a motion to approve the consent agenda. Director Owens seconded. The motion was approved unanimously, 5-0.

BUSINESS SESSION

Ms. Brown opened the business session with a reading of the 50th anniversary proclamation.

Director Schoen made a motion to approve the 50th anniversary proclamation. Director Schneider seconded. The motion was approved unanimously, 5-0.

1. Approve Sponsorship Policy – *Julie Brown*

Ms. Brown discussed the sponsorship policy for district-supported sponsorships and those benefiting the district. She explained the various types of district sponsorships, including sports programs, facilities events, dasher boards, and others.

Ms. Brown reviewed the policy's goals: to establish guidelines, ensure the district benefits from collaborations, provide staff guidance, and streamline budgeting and documentation. She explained all sponsorships will serve the district's intent to address one or more of the following:

- Expand district resources to serve community members
- Enhance projects and programs in achieving the district's mission and goals
- Increase public support and involvement in the delivery of park and recreation services

She also highlighted the differences in the existing policy and outlined prohibited sponsorships:

- Clarified subjective language
- Removed redundancy with gifts and donations policies
- Added best practices language about prohibited sponsorship affiliations
- Added donation of services/in-kind sponsorship that are requested frequently
- Updated approval levels of authority
- Centralized budgeting

Ms. Brown shared approval levels and budgeting for sponsorships.

The board briefly considered whether increasing sponsorship revenue would justify staff time required to secure them. They also discussed the implications of allowing commercial activities within district parks and facilities. The board requested a re-evaluation of the current policy with stronger language opposing commercialism. They asked for a revised version of the policy to be presented at a future meeting.

EXECUTIVE DIRECTORS REPORT

- Executive Director Horton invited Sara Anselment to discuss the city’s tree code. She said there is still time for the district to provide comments and offered to meet with individual board members for their thoughts. Director Hovekamp offered some comments about protecting trees and supporting density and shared that he believes they can both be accomplished.
- Executive Director Horton thanked directors Schoen and Owens for agreeing to attend the homeless presentation with the city.
- He shared the new concessions manager catered an event at Larkspur and reported that the food was excellent.
- He gave an update on the Boys & Girls Club and said there are some problems with the building that the district will need to repair.
- He said the high wheel in Drake Park needs some repair, he shared that he received a quote for \$49,000 to fix the high wheel and said he now plans to elevate the wheel, repaint and change the irrigation spray for a lot less money.
- He announced the budget meeting next week, and said it will have to be completed in one meeting and said the May 21st board meeting is canceled.

BOARD MEETINGS CALENDAR REVIEW

GOOD OF THE ORDER

- Director Owens thanked staff for the budget tour, she said it is a highlight for her. She reported that she watched a report from the city that said the district is the second highest user of water in Bend. She said she knows staff is working on water use and she appreciates it. Executive Director Horton said the district is likely the second highest user of city water, but other facilities use more water that comes from irrigation.
- Director Schneider said he appreciates the Weekly Report articles that Julie Brown sends to the board and staff. He said he was in Shevlin Park and ran into visitors that were commenting about the cleanliness and beauty of the park.
- Director Schoen said she is appreciative of the new sound system at Larkspur for Zumba and enjoyed the fundraiser at Mountain Burger last night.

ADJOURN: 8:14 pm



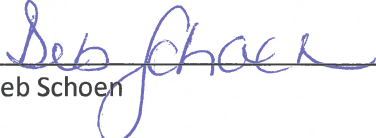
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